How your local community can support your PTA

Business buying through easyfundraising is one of the easiest ways your PTA can raise free funds.

What is business buying?

Anything a business is buying online, e.g., office supplies, food for their employees, train tickets, flights, hotel bookings, technology, internet, couriers, and much more.

Who to approach in your local community



school office



Local businesses, e.g., an estate agents



Parents or guardians who owns a business

How to get them signed up to easyfundraising



Firstly, ensure your PTA is using easyfundraising. If not, sign up here: Parentkind PTA | Fundraising Through Shopping | Easyfundraising



Use the pre-written tools in 'Promote my Cause' to approach local businesses.



When a local business signs up to easyfundraising, encourage them to download the Donation Reminder – it's the quickest and easiest way for them to support your PTA.

Some of the business brands easyfundraising work with...



















+7.500 others

What others are saying...

"My husband has raised over £60 from booking his business hotels!" - Iill "We use easyfundraising for business purchases - whether that's hotel rooms, stationary, insurance, or car hire, it really does make a difference!" **Beth**