



Find your
easyfundraising champion
someone who is enthusiastic
and motivated

Growing your supporter network

Encouraging as many parents, carers, committee members, and teachers is key to making easyfundraising a success for your PTA. So we've put together this handy guide to growing your supporter network.



Encourage the champion to find 3+ other motivated people
these could be class reps



Have someone
at the school gates



Bring an iPad to parent's
evenings and events



Present at new parent
induction meetings



Use your social
media platforms



If permitted, use the school
channels; e.g. newsletters,
school website



Take advantage of your
WhatsApp groups



Post flyers on the
school notice board

Follow these tips and watch your supporter network grow

