



**IMPACT
REPORT**

2016

- **4.6 million** children supported by PTA UK members
- **13,788** members
- **49.1%** of all schools have a PTA in membership
- **12,243** membership enquiries handled
- **£590,000** raised by our members through partnership with easyfundraising

Support



PARENTS

PTA UK

IMPACT REPORT 2016

PTAs

CHILDREN

Engage



- **Successfully completed** parent volunteers project in Northern Ireland
- **100,000** reception parents in over **1,600** schools received PTA Welcome Packs to help them #BeSchoolReady

PARTNERS

Champion



- **Parents have told us:**
 - **85%** support their child's school
 - **84%** want a say in children's education
 - **55%** feel schools take action on their feedback
- **We shared parent views** with governments in England, Wales and Northern Ireland

Who are PTA UK?

- We are the **largest membership body for Parent Associations** for all types of schools in England, Wales and Northern Ireland.
- We are a charity that has, **for more than 60 years**, sought to advance education by encouraging the fullest cooperation between home and school.
- We want to make sure that **every PTA reaches its potential** and that every school has access to an effective PTA.
- We want more **parents participating** in education, in more schools and in more ways, so that all children benefit. We are proud to champion parents and to increase their voice in education. We also provide parents with information and resources on how they can get involved in school life and support their child's learning.



What are PTAs?

- As separate entities to schools, PTAs aim to advance children's education by developing relationships between parents and staff and engaging in activities or providing resources to support this.
- PTAs are also known as Friends of the School, Parent Associations or Parent-Staff Associations and are often registered charities.

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Introduction

2016 was a year to be proud of. Our member PTAs in all their forms did a remarkable job in building school communities, supporting families and teachers and providing resources to help schools improve. A big thank you to all our members for continuing to be a part of PTA UK.

PTAs remain a constant and sustainable presence in our schools despite the continual changes in British society and the educational landscape. Parents – you are a force for good in our schools and we are proud to be able to support and champion you.

2016 was a foundation year for PTA UK as we invested in our people, data and digital communications to support our mission of

supporting, engaging and championing parents in children's education as well as PTAs and other parent groups.

This (our second) impact report sets out how we invested the income we received from membership fees and elsewhere. We are now taking steps to do even more during 2017 and 2018 so that the power of parents can be harnessed in our children's education.

Michelle Doyle Wildman
Acting Chief Executive
PTA UK

Joe Saxton
Chair
PTA UK Trustee Board

September 2017

Our mission

PTA UK's mission is to support, engage and champion parents in children's education.

Our 2016-18 strategy strives towards the below goals:

- Building our **foundations** as an organisation, with investment in vital infrastructure
- **Supporting** parents, PTAs and other parent groups. We will be the 'go to' organisation for parents to get information and resources on how to participate more in education and school life
- **Engaging** parents, PTAs and other parent groups so that more parents from all walks of life actively participate in education and school life
- **Championing** the importance of parents, PTAs and other parent groups so that they have the opportunity to be consulted and heard, both locally and nationally.

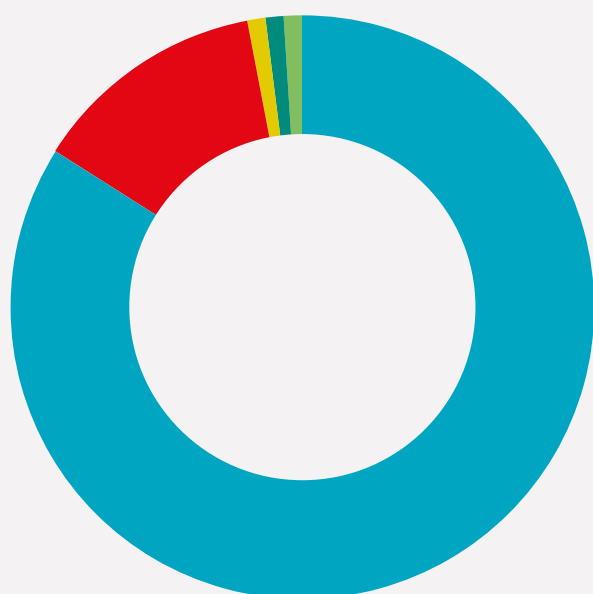
For further information, see our Strategy in full – www.pta.org.uk/About-PTA-UK



Our resources:

People

In 2016 PTA UK comprised **21** staff based at our headquarters in Tonbridge, Kent and **3** working elsewhere in the UK.



Income

£1,357,863

- Membership Fees
- Commercial
- Investments
- Grant funding
- Other



Expenditure

£1,469,548

- Membership Services direct costs
- Communications, Policy & Research
- General support costs
- Governance
- Commercial

We re-invested all of our income plus some of the charity's reserves. This enabled us to invest in our people, data and digital communications to better support, engage and champion parents and our members.

Our theory of change:

Charities sometimes express what they do and why in a theory of change. PTA UK's is:

- Everyone deserves a good education and society benefits from everyone having a good education.
- Parents are a vital part of ensuring children get a good education.
- Parents need to be supported and empowered in this role.



Our big four achievements in 2016:

- 1** Delivered **Welcome Packs** and the **Be School Ready** campaign helping children start reception; 100,000 parents received the packs and a further 16,000 parents benefitted from our online resources. *This helped over 1,660 PTAs engage with more parents, and meant that more parents and children were prepared to get their school life off to a flying start*
- 2** Successfully completed the **Building Stronger Communities Through Volunteering in Schools** project in Northern Ireland, earning recognition for our success with a prestigious European Parent Association award. *This resulted in over 90 parent volunteers taking part in the project across four schools*
- 3** Joined forces with **Parent Councils UK** to better support the wide range of parent groups active in schools. *This enabled us to jointly publish a 'developing parent voice' guide for parents*
- 4** Launched our **online resources**. *This widened our support to PTAs as well as parents outside of PTAs.*

Supporting parents, PTAs and other parent groups

In our strategy we said we would:

- Get feedback from our annual member survey
- Review our membership offer
- Devise and support new types of parent groups
- Provide toolkits to help parents participate in schools and education.

Our results are:

- Nearly half (49%) of all schools have a PTA in membership. Many others have forums and Parent Councils
- More people are accessing our online resources, up by 22% compared to 2015
- Our most valued services are the website (including member only area), information sheets and support line
- We have promoted success stories from schools and PTAs.

Supporting PTA members

Membership numbers:

As of December 2016, we had **13,788 members** (49.1% of all schools in England, Wales and Northern Ireland), 70% of which have charitable status.

647 school PTAs joined us in 2016.

94.2% of members renewed their membership from 2015 to 2016.

4.6 million children benefitted from having an active PTA at their school in 2016.

In our membership survey 2016:

- **93% of members rated their membership with us as good value for money**
- 99% of members agree or strongly agree PTA UK is an easy organisation to work with
- **87% of members rated their PTA UK membership experience as good or excellent.**

Member enquiries

During 2016, **we dealt with 12,243** enquires from our members with:

- **7,186** telephone enquiries
- **3,254** email enquiries
- **998** web enquiries
- **805** enquiries from renewal forms.

“ We regularly call PTA UK to help us with questions regarding quorum, officer positions, insurance and appropriate use of how we spend our funds. We wouldn't have had the confidence to carry on without the knowledge that we were supported by PTA UK. ”

*Janene Scurfield,
Bleasby Church of England
Primary School*

Supporting parents, PTAs and other parent groups

Membership benefits

During 2016, we worked with a number of partners to further **improve the benefits** we offer our members, which help to make their PTA even more effective.

We also introduced **Zurich Insurance plc** as the providers of our Insurance for members. Our 2016 membership survey showed that insurance is the most valued benefit for PTAs.

Our ongoing partnership with **easyfundraising** meant that over 3,900 of our members raised over £588,900 through the "donate as you shop" online service to support their children's education.

We also teamed up with **Booker** for easy sign up for our members to access wholesale pricing, a one-stop-shop for all event needs plus the chance for our qualifying member PTAs to receive an annual cash rebate.

Our partnership with **Grants 4 Schools** gave members up-to-the-minute information about funding opportunities in the education sector at half the usual price.

Motion Picture Licensing Company (MPLC) worked with us to provide our members with an exclusive 25% discount on their film licences.

We supported the launch of the **Churchill Lollipoppers** campaign to help PTAs access funds to provide Lollipoppers at their schools.

We also promoted the **Aviva Community Fund** to help PTAs apply for funding for local projects. Subsequently over 30 PTAs won funding.

Booker and Makro were delighted to support PTA UK's membership benefits package for PTAs. We offer a wholesale one-stop shop for high quality catering supplies especially useful for summer fayres and community events. By working with PTA UK, we had the opportunity to promote our services to PTAs across the UK, and PTAs could access our wholesale pricing to minimise event costs and maximise profits.

Andy Milne, Key Account Manager

PTA UK bought their experience to bear right from the early stages as we planned how to activate the campaign with schools and PTAs across the country. They agreed to provide a suite of marketing assets so we could motivate their 13,800 PTAs over the length of the 12 month campaign whilst helping us develop copy which resonated with the audience. Their professionalism and input has helped result in a campaign that has exceeded ours and Churchill's expectations and I wouldn't hesitate to work with them again if we wanted to target parents, PTAs or schools."

Jon Cook, Associate Director

Mediacom approached PTA UK during the planning stages of Churchill's 2016 brand campaign 'The Churchill Lollipop Fund.'

The campaign was awarded, 'Best Total Communication Programme' in the 2016 Campaign Media Awards calling out the key role PTA UK played alongside C4, Bauer and mumsnet.

Supporting parents, PTAs and other parent groups

Communications

We provide information for our PTA members but also communicate across a number of channels to parents and educators.

PTA members

In 2016, our mailings (**23 e-newsletters**) reached over 32,000 people active in PTAs (up 10% on 2015).

Our three **digital magazines** were each downloaded by an average of around 3,400 readers.

We actively improved and refreshed our website resources. In 2016, 80% of our members were registered on the website and our membership survey indicated that it is one of our most valued services.

Few parents realise the regulatory requirements of running a PTA and PTA UK has been invaluable in providing guidance and support as well as insurance that we receive as part of our membership. Its newsletter is full of ideas of events and fundraising and its Facebook group is fantastic at opening up questions and concerns to PTAs across the country – a great way to trigger ideas!

Jane, Chair, North Leigh Church of England Primary School, Oxfordshire



Parents and Educators

34 blog posts were published on our website covering topics including volunteering in schools, starting reception, learning to write, and school admissions. Other organisations such as NAHT, the National Literacy Trust and the Anti-Bullying Alliance provided content as well as PTA UK staff. This resulted in over 12,000 visits to our blogs on the website.

Over 202,000 people visited our website in 2016. Between them, they visited over 331,000 times, up 22% on 2015.

Three new Parent eBulletins were published specifically for parents with an interest in education.

Engaging parents, PTAs and other parent groups

In our strategy we said we would:

- Run our annual *Be School Ready* campaign
- Communicate with parents on all ways to get involved in school life
- Set up a new online community
- Create new partnerships with expert school and family organisations.

Our results are:

- Annual parents survey
- Successfully delivered Welcome Packs
- Increased online engagement with parents
- Ran partnership projects to help parents become more active in more schools.



Welcome Packs

In response to feedback from our members, we ran the PTA Welcome Packs initiative for the second time in 2016 to cover 1,600 schools across England, Wales and Northern Ireland. The result was some 100,000 reception parents got to learn more about PTA UK and their PTA. They received useful advice and resources to help them and their children get school life off to a great start. The Welcome Pack also drove 16,000 parents to our new parent resources on our website over summer 2016.



Social Media

We worked hard to increase our followers and grow our online community during 2016. Our 'voice for parents' activities were a factor this increase.

By December 2016, we had **4,198** Twitter followers, up 35% on 2015

Our PTA UK Facebook page had **32,522** likes, up 12% on 2015

We also launched a second facebook page, **For Parents by PTA UK**, dedicated to educational matters

“Great source of information and ideas. Wouldn't be without it!”

Facebook User, July 6, 2017

Engaging parents, PTAs and other parent groups

Building Stronger Communities through Parent Volunteers Project

PTA NI successfully received funding from the Department for Communities to work with four schools:

- Ashfield Boys' High School (Belfast)
- Breda Academy (Belfast)
- St Vincent de Paul Primary School (Belfast)
- Woodlawn Primary School (Carrickfergus)

We trialled a new way for schools to recruit parent and family volunteers, particularly in settings where volunteering was not traditionally the norm, but would ultimately improve children's lives at school and strengthen school communities.

At Ashfield Boys' High School, PTA volunteers transformed an abandoned area in the grounds into a horticulture centre, resulting in the school being able to offer a BTEC Horticulture qualification to students. At the other schools, projects focused on improving literacy levels by implementing reading partnership training.

Each of the schools' success stories were showcased at a celebratory event in Parliament Buildings in November 2016 and demonstrated an appetite for parents to volunteer. At the event, the Minister of Education Peter Weir MLA stated that, "PTAs and parent volunteers are the unsung heroes of school life."

PTA UK also won the prestigious ALCUIN award from the European Parents' Association (EPA).



The community garden in Ashfield is a wonderful demonstration of just how parent teacher associations, those who believe in school and community life, can make a real impact.

Gavin Robinson, MP for East Belfast DUP

We have created something that will be here for a long time and will benefit the kids... every school should have a PTA.

Ian Mullen, Principal, Woodlawn Primary School

Being a parent reading partner has given me a great sense of achievement.

Parent Volunteer, St Vincent de Paul Primary School

Engaging parents, PTAs and other parent groups

Annual Member Survey 2016

Our annual member survey in 2016 demonstrated what an amazing force for good PTAs and parent groups are in schools throughout England, Wales and Northern Ireland. The findings, taken from over 1,000 groups, showed the real benefits of having parents actively engaged in their child's education.



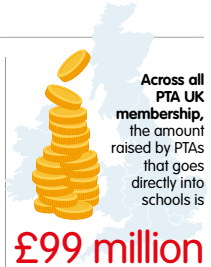
Fundraising

Each year, you raise an average of



26% of you raise more than
£10,000

Most common items bought include school trips, IT equipment, sports & playground equipment, books, items for arts and science departments



Volunteering & Work

You told us that individual committee members contribute an average



equivalent to **£1,500** a year

based on a minimum hourly wage of £7.20. Your dedication is the reason for these results, and we will keep finding ways for you to attract more volunteers to lend a hand.

Across all PTA UK membership, this adds up to an amazing

3 million volunteer hours
worth over **£20 million**

a year for schools (based on a minimum hourly wage of £7.20)

Community



of PTA committees include both men and women

58% have 7 or more members on the committee (only 2% of PTAs have under 3 committee members)

1/3 of all committees don't include a staff member

80% of our survey respondents were either Chair, Treasurer or Secretary of the PTA

Communication

90% of you say relationships between school and PTA works well/very well



Your most effective way to engage parents was personal contact for primary PTAs

For secondary PTAs, you said more remote options of social media and direct emails worked best



77%

of you said your biggest challenge was getting parental involvement either as a volunteer or committee member

Parent Voice

19% of you say your school has a parent council

71% think parents should have a say in how schools are run, of which

60%

of you want to know more about how your PTA can help parents have more of a say

PTA Work

Your top PTA roles

1. Provide funds or other resources to improve the school
2. Hold events to build the school community
3. Enhance communications between parents and schools

Top things you say you do:

1. Event fundraising
2. Child social events
3. Non-event fundraising
4. Refreshments
5. Family social events
6. Representing PTA at school events
7. Parent social events

70%

of PTA UK members are registered charities



Engaging parents, PTAs and other parent groups

Annual Parent Survey 2016

Our Annual Parent Survey 2016 aimed to capture views from parents about education. The results demonstrated that parents wanted to be consulted about their children's education and become more engaged in school. Also borne out is the need for greater understanding of the diversity of parents; their concerns, needs, barriers and motivations.

The survey was conducted with 1,514 parents of school-aged children in England, Wales and Northern Ireland in autumn 2016. The respondents reflected the general make-up of the UK parent population in terms of gender, age and socio-economic factors.

The survey has provided valuable insights to help us engage with and inform government and other education stakeholders that parents and their views matter when it comes to their child's education.

Overall, parents want to be consulted about their child's education and become more engaged in school. We need a greater understanding of the diversity of parents, their concerns, needs, barriers and motivations.



What parents say

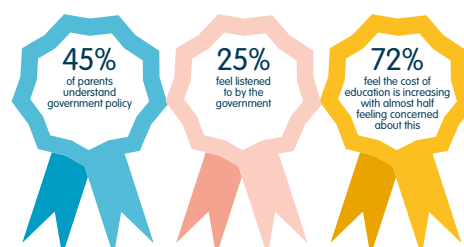


Parents want to get more involved in school life

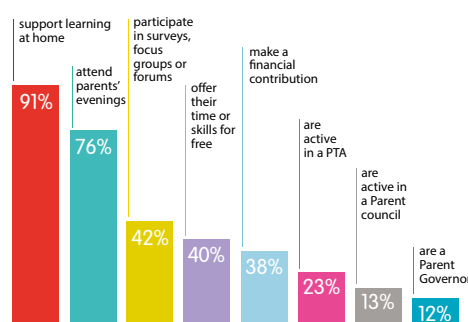
Fathers as well as the oldest and youngest parents particularly want to get more involved in school communities.



Parents and politics



What parents do now



The survey was conducted with 1514 parents of school aged children in England (1214), Wales (200) and Northern Ireland (100) at the end of October/ beginning of November 2016. The respondents reflect the general make-up of the UK parent population in terms of gender, age, and socio-economic factors.



Championing parents, PTAs and parent groups

In our strategy we said we would:

- Raise awareness of PTA UK, PTAs and parents in education
- Promote the value of parents in education
- Develop policy positions supported by evidence.

During 2016, we worked with educators, central government and policymakers and all other interested parties and bodies to champion the role of parents in education across England, Wales and Northern Ireland.

We invested in our external affairs team and continued to raise the profile of parents in education.

The culture within our schools is clearly an important part of this so we teamed up with the National Association of School Business Management (NASBM) and the National Governors' Association (NGA) for England to produce joint guidance on working with parents.

Our results are:

- We published our views on a number of leading educational issues
- We engaged with stakeholders and governments in England, Wales and Northern Ireland.

Parents have a stake in:

- School funding
- Teacher retention and recruitment
- Assessments for primary and secondary schools
- SATs
- Multi Academy Trusts (MATs)
- Governance structures
- Curriculum
- PSHE



“The National Governance Association and PTA UK have shared a close working relationship for a number of years to support our respective members – governing boards and parents. Consulting parents is an essential component of good school governance and we were delighted to work with PTA UK on new and improved guidance to help our members engage with their pupils’ parents. PTA UK have not only been a steadfast voice for parents and parent groups on education but also an invaluable source of information. We look forward to continuing our collaboration with PTA UK to ensure our children receive the best education possible and are able to achieve their potential.”

Emma Knights, Chief Executive, National Governance Association



Public Affairs & PR:

Throughout 2016, we became much more proactive in our public affairs and PR efforts in order to raise the profile of parental engagement and PTAs. Our Annual Parent Survey also gave us evidence to share with national, local and education publications and broadcasters which broadened our audience and reach.

We had **65 pieces of media coverage** across a number of themes and high-profile campaigns on issues that matter to parents. Examples include our Be School Ready campaign and the Churchill lollipoppers campaign.

Championing parents, PTAs and parent groups

Informing and influencing education policy

England

In spring 2016, we gave our views on the White Paper – **Educational Excellence Everywhere** – to the then-Education Secretary, Nicky Morgan. By Christmas, Justine Greening had been appointed Secretary of State for Education, leading us to also give parental insight on Government's Green Paper – **Schools that work for everyone**.

The Education Select Committee published PTA UK's evidence in support of its inquiry into the **purpose and quality of education** in England where we called for increased parental engagement. We also gave evidence and fed back your views to the Committee.

Additionally, we put forward evidence on how pupils can make the transition from classroom to the workplace in response to Westminster's All-Party Parliamentary Group for Education's inquiry on, **"do schools prepare young people for their future careers?"**, sharing some great ideas from our members.

We welcomed the Department for Education's consultation for working parents on school wraparound and holiday childcare, which calls for greater parental involvement, raising the benefits to schools of working with a PTA or Parent Council to reach parents, establish demand and support childcare opportunities.

Wales

During 2016, we responded to consultations from the National Assembly, Welsh Government and Estyn.

We also produced a Manifesto ahead of the elections in spring 2016 calling for:

- A parent body in every school in Wales
- Parent voice to be heard at national, regional and local levels
- Promotion of a Family and Community Engagement (FaCE) toolkit for schools
- Estyn inspections to value and include schools' success in engaging parents
- Establishment of pilot projects to explore positive parental participation in schools.

Both the Welsh Labour and Welsh Liberal Democrat parties made commitments in their manifestos to give parents a voice by establishing PTAs.

We also began developing our Welsh language strategy to ensure our members, parents and partner organisations receive the best service from us.



Northern Ireland

We responded to many calls for evidence from the Northern Ireland Assembly and individual members, including **Tackling underachievement and promoting educational excellence** and providing a response to the Programme for Government.

Following the election in May 2016, a new Education Committee was formed. We met with newly-elected Members of the Legislative Assemblies (MLAs) sitting on the Committee, quickly forging good relationships and ensuring that the role of PTAs is emphasised. This subsequently led to the Committee inviting PTA NI to bring a representation of parents to give valuable feedback at Stakeholder events on Special Education Needs (SEN) cooperation between the Health and Education Departments.

We also successfully completed the **Building Stronger Communities Through Volunteering in Schools project** (see 11).

Member success in 2016

Our members do an amazing job of building school communities and providing people and other resources to benefit the education of all children. Here are **three** inspiring examples from 2016:

1

More 'PEAS' in Wales

“ We have far more engagement with parents. They are really keen to get involved at the grassroots level. The children like to know that their mums and dads are helping out too, so it brings everybody together. Daniel has worked extremely hard; it's all credit to him.”

PTA-committee member
Lorna Hosken-Thomas



Daniel Cooper, the Deputy Head Teacher of Richmond Park School in Carmarthen conceived and implemented an innovative and highly successful programme called “PEAS” – or to give it its full name – Parents Engaged Actively in School, specifically to increase parental engagement. The aim is to work closely alongside mums and dads to provide them with skills to prepare their children for school and life success.

Teachers wanted parents to be more of an integral part of the school so they created a list of activities for ways of engaging them and breaking down the barriers between home and school.

Workshops are run by teachers and the school involves external specialists such as police officers and oral hygienists. There are also fun activities including a staff versus parents' dodgeball competition as well as Indian Head Massages giving mums and dads a chance to relax. Family Fridays are held every week.

Positive impacts

What are the most obvious positive results? School attendance is 95.5%, and has progressively increased over the last few years. Children's reading ages have also improved. The school introduced ERIC (Everyone Reading in Class). A teacher or teaching assistant is on hand to give parents advice on how to help their child with reading skills. Parents' attendance at parents' evenings has increased from 43% to 93% as trust has been built. The perception of the school has changed for the better and parents now recommend the school to other parents.



Member success in 2016



2

Nurturing engagement between schools and parents

Breda Academy in Belfast was a new school borne from the amalgamation of two local high schools in September 2015.

As Breda Academy was keen to engage parents from the outset to help build a cohesive school community, they agreed to take part in the Building Stronger Communities through Volunteering in Schools project at the same time as opening their doors.

This entailed encouraging parent volunteering in the school as part of a new parent, teachers and friends association (PTFA). To show support and encourage parents to take part, the Principal (head teacher) used local media to promote the new PTFA and the project to the local community.

One risk a newly-amalgamated school faces is having parents with allegiances to one of the former schools. This was addressed by the PTFA running a number of events which welcomed all parents into the school and provided opportunities for volunteers (including grant-funding and Reading Partnership training).

Parents and Teacher Partnership

By the end of the academic year both parents and staff reported the difference the new PTFA made. Staff noted how relationships with parents had improved. Parents conveyed similar enthusiasm, saying how they felt they were regarded as partners

in their children's education and were now more confident about approaching school staff.

The PTFA has gone from strength to strength with both social events and a new Facebook page helping to engage a growing number of parents. The school responded by introducing launch evenings. Parents from all year groups are now invited into school each September as teenagers can be notoriously bad at keeping their parents in the loop. Heads of year go through key dates, any exams that may be coming up, or any major trips. It keeps parents informed and involved.

I really think that if you want your child to do well at school, you need to feel comfortable with the school yourself and get involved. The PTA has opened up a gateway for positive engagement in the school.

Parent, Breda Academy

Member success in 2016

3

**Early
engagement
is key to
success**



Jacqui Currie



Keswick School

PTA chair Jacqui Currie responded to her children's schools' appeal for a group of interested parents to set up a PTA. Jacqui had two children at Keswick School in Cumbria, with a third joining Year 12. The school felt there was a need for a PTA because it attracts many pupils from out of catchment, including boarders, so opportunities to engage with parents needed to be created.

“My children like to see me involved in school things and (setting up a PTA) was a good way to bring people together to get to know each other.”

Jacqui Currie, Parent,
Keswick School,
Cumbria

One of the new PTA's first acts was to ask pupils to produce a logo for the Association which a Year 7 pupil successfully did. Encouraging the younger pupils at the school got their parents involved, too. Secondary PTAs often find it easier to recruit parents from the lower years of the school because they have recently been involved with primary PTAs and know the benefits.

The new PTA ran a welcome evening in September for Year 7 parents and the school got involved, hosting talks and a video in the main hall to give parents a visual sense of day-to-day school life. Children could also guide their parents around and it provided a key opportunity to encourage others to volunteer.

The PTA also looked at fundraising and has set a target to raise £30,000 to purchase a new school minibus. But it is more than about raising money. A sports-themed quiz night invited teachers, parents and pupils to meet informally and engaged all parts of the school community. There was also a Year 7/8 Disco giving new starters a relaxed view of school. The PTA also has plans for a careers event to take advantage of the parent body's collective professional experience.



Moving forward



How we educate our children and prepare them for work and citizenship has always been an issue people feel strongly about and therefore subject to debate and political reform.

As well as discussion on whether or not the curriculum and examinations and assessment regime is fit for purpose for the 21st century, two more immediate concerns hitting the public consciousness right now are whether our state schools are sufficiently resourced, and concern over the growing attainment gap between children from different parts of society.

The constructive and full involvement of parents is therefore more important than ever, and PTA UK will be continuing to press for this to happen at national, regional and school level. Whether it is supporting learning at home, playing an active role in a parent association or being a governor, we know that parents participating in a positive way in education can help all children reach their potential.

Alongside other societal, political and economic changes, the expectations of parents and the roles they perform in their children's lives are changing too. We believe our schools and education system need to accommodate this. As well as continuing to support our members, we will be looking to encourage

parents and engage schools so that overall we see a positive change in our schools, with parents being seen as partners in education and more active than ever before. We will be looking at our name and image so that they support the delivery of our wider mission too.

A key part of our schools being fit for purpose, providing an excellent education to our children, is that they enable all parents to participate in the way they want and need to. We want schools to aspire to be parent-friendly towards the different types of parents and families in our communities. To that end we will be joining forces with Parent Councils UK to run training for school leaders and staff to enable this change.

We look forward to having you on the journey with us.



Get to know PTA UK

PTAs

Enjoy a huge range of benefits when you join PTA UK, including up to £10 million public liability insurance, which our members tell us is worth the subscription cost alone.

Why Join?

- Up to £10 million public liability insurance provided by Zurich Insurance plc for fundraising activities
- Member Support Line to answer queries during business hours
- 24/7 unlimited access to PTA Expert, the go-to resource for PTAs
- Fast track charity registration
- Legal guidance on PTA issues
- Website packed with up to date information and a directory of trusted local suppliers

Email info@pta.org.uk or call **0300 123 5460** for further information.

Parents

Join us on Facebook, follow us on Twitter, read our blogs and sign up to our eBulletins to keep up to speed with education, including tips for helping your child.

Visit www.pta.org.uk/parents17 for FREE access to our growing resource for parents.

Schools

Find out about how you can engage parents more effectively to transform your school including our brilliant training courses.

Marketing and partnership opportunities

Find out more about marketing and partnership opportunities with PTA UK
For information, please email info@pta.org.uk

