



PTA Transformation of the Year Award

Application Form

- Please read the guidance notes before completing this form
- Use this form to take us on a clear, detailed journey of your project/event, showing its story and the impact it had on your school, pupils or local community (as applicable) within the word limits
- You may submit different nominations for different award categories, but each nomination must have its own separate application form
- The **same nomination** cannot be entered into more than one category
- You may only submit **different projects or activities** for the same category
- All sections of the application form must be completed clearly. Applications that are incomplete or do not include both a telephone number and email address cannot be considered
- You may include up to five photographs, images or diagrams with your application

All applications must be submitted by **midnight on Friday 26th June 2026**

If you need support, please contact the Membership Advisors
on **0300 123 5460** (Monday – Friday, 9am – 5pm)
or email ptaawards@parentkind.org



Contact details

Please complete all details

Your full name:

Position within the PTA/school:

Your contact phone number:

Your email address:

PTA generic email address (*if applicable*):

Your region

England

Wales

Northern Ireland

Scotland

Parentkind Membership:

*I confirm the activity or scheme in this nomination form
started, occurred or finished during the calendar year 2025*

***Applications submitted for the National PTA Awards 2025 will not
be considered***

Guidance for PTA Transformation of the Year Award nominations:

This award recognises PTAs that have demonstrated meaningful growth and transformation as an association. It celebrates PTAs that have strengthened their role, increased representation, built credibility and collaborated beyond the school to enhance outcomes for their school community. Your nomination should include:

- Growth in committee membership and/or volunteers
- Improved inclusivity and representation reflecting the school or local community
- Increased credibility and influence within the school or wider community
- Effective collaboration with third-party organisation (not the school)

Please note: PTAs must clearly demonstrate **at least two** of the transformation areas listed above. Strong applications will show progress over time, not just one-off successes

Tell us about your nomination

Name of your project/activity:

Overview/nomination statement (*required*)

What – Describe what transformation has taken place and which areas of change the PTA is highlighting (*overview of how the PTA has grown or changed, which two criteria are demonstrated, key initiatives, projects or changes that represent the transformation, who was involved- committee, volunteers, community partners*)

When & Where – Provide context for when and where the transformation occurred (*timeframe, key milestones, the school and wider community*)

Why – Explain why change was needed and why the transformation matters (*challenges or limitations faced before transformation, why growth, inclusivity or credibility needed improvement, the needs of the school or wider community that prompted change, why external improvement, the needs of the school or wider community that prompted change, why external collaboration was important*)

How – Demonstrate how transformation was achieved and what made it effective (*Actions for volunteer recruitment, how inclusivity needs were identified and addressed, steps taken to build trust and credibility, collaboration with third-parties and the benefits delivered, evidence of impact from these changes*)

School management endorsement statement (optional)

This may only be completed by school leadership team (headteacher, governor etc.) not by the PTA

Maximum 500 words – for guidance please refer to [section 5.2 of the guidance notes here](#)

Please do not type beyond the space provided. Please provide details of the person completing this section in case we need to make contact.

Title:

Name:

Role within school:

Contact telephone no:

Contact email:

Photographs, images, diagrams

You can provide up to five photographs, images or diagrams to accompany your application. Parentkind may wish to use these to promote the campaign and/or Parentkind in digital and print media and celebrate the great work PTAs do as part of our marketing activities.

Please submit your National PTA Awards 2026 application form and supporting photographs, pictures, diagrams, as applicable (see section 5.4 of the guidance notes) by submitting your application form online or via email to ptaawards@parentkind.org. **Entries must reach us by midnight on 26th June 2026.**

How we will use your nomination story

Your nomination helps Parentkind celebrate the work of PTAs, Parent Councils and other parent groups. These stories show the wide range of activities our members deliver and help inspire other parents with practical ideas.

Parentkind may use information from your nomination; including project descriptions, outcomes and impact, in our communications and marketing. This may include our website, social media, printed materials, reports, publications and funding applications.

We may also use your nomination to support our charitable objectives by:

- contributing to discussions at national and local level
- providing real examples that help inform policy and evidence
- sharing insights with external stakeholders (*such as education partners or sector organisations*) where this helps advance our charitable aims

Any personal data (such as names, images or testimonials) will only be used with the explicit consent of the individuals involved, in line with UK GDPR and the Data Protection Act 2018.

You or anyone featured in your nomination may withdraw consent at any time by contacting info@parentkind.org. Withdrawal will not affect the lawful use of information before consent was withdrawn.

All data will be stored securely and accessed only by authorised staff.

By signing below, you confirm that you understand this statement and, where necessary, obtained appropriate consent from any individuals featured in the application from before sharing information with Parentkind.

Consent

Please tick the boxes below:

I agree that Parentkind may use my contact details to administer the National PTA Awards 2026

I agree that Parentkind may use the information in my application in the ways described above

I would like Parentkind to contact me about other products and offers, including PTA Membership by Parentkind, the PTA Member Newsletter and the Parent eBulletin

Signed (*e signature acceptable*):

Print name:

Date:

Photograph permission form

Full name:

Name of PTA:

Address and contact details:

I confirm that all persons shown in the photographs provided, have given their permission for Parentkind to use the photographs wholly or in part with our blog article to be published on the Parentkind website and shared via social media, and in Parentkind publications (electronic and printed) with attribution to our school and PTA.

I acknowledge that by signing this form, I assign copyright to Parentkind for the usage set out above, and no payment will be due.

I have read this form carefully and fully understand the implications. I am 18 years old or over.

Signed (e-signature acceptable):

Date:

