

# PTA IMPACT 2022

**Every year, Parentkind celebrates the enormous impact that PTAs and parent volunteers have on their school communities.**

PARENTKIND MEMBERS:

**12,700** Nov 2022

working really hard to improve the educational outcomes of our children

## FUNDRAISING

**£99 million +**

collectively raised by PTAs in 2021/22

An average of  
**£7,814**

raised per PTA

**29%**

of PTAs raised

**£10,000**

or more in their last financial year

## VOLUNTEERING

Equivalent to

**£2,789**

a year based on a national living wage of £8.91

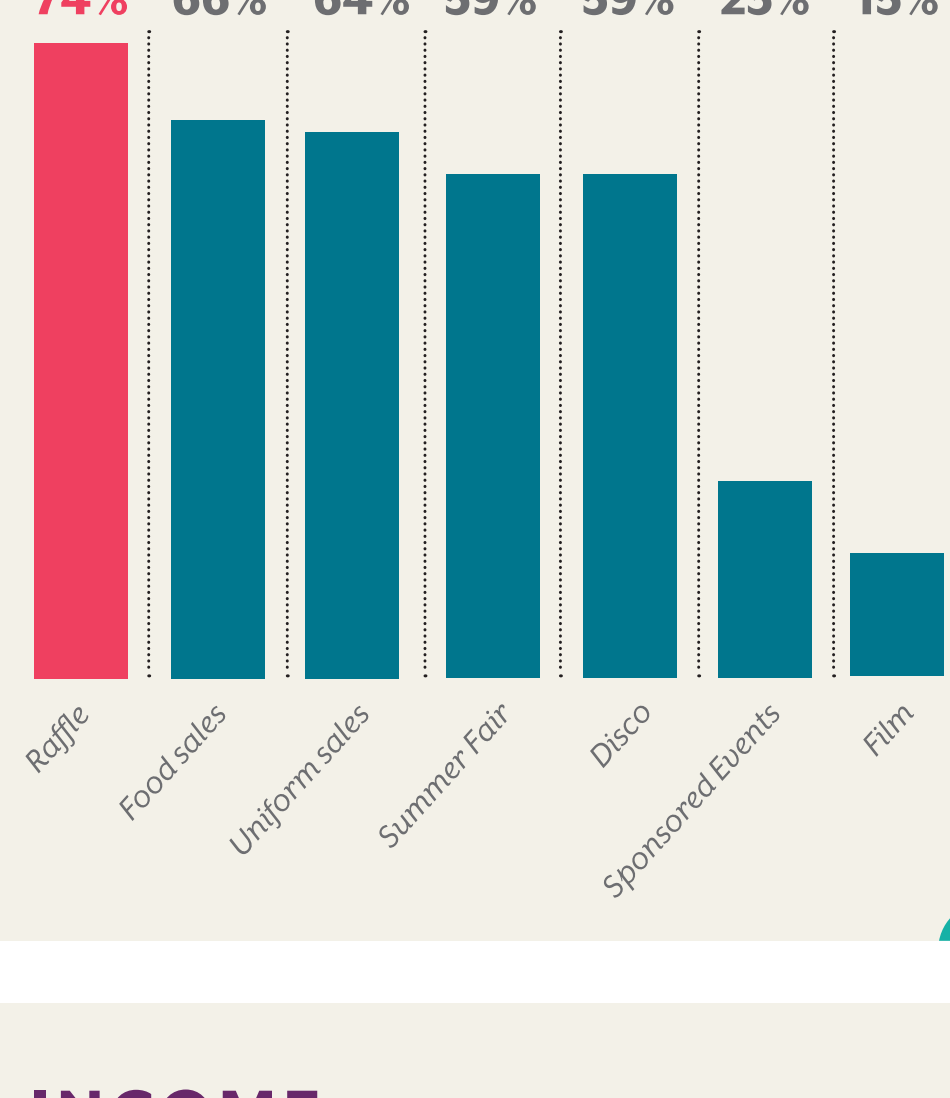
Across all Parentkind PTA members, this adds up to an estimated **3.98 million VOLUNTEER HOURS** worth over **£35.4 million a year** for schools.

**313 HOURS**

per committee

## EVENTS

Events/activities held by PTAs in the last school year



**SUMMER FAIR**

MOST SUCCESSFUL EVENT FINANCIALLY

**63%**

of PTA members said that their fundraising activities have returned to pre-pandemic levels

## INCOME

PTAs main sources of income are...

**42% Donations**

Parents

**98% Events**

Fundraising Sponsored

**18% Grants**

Trusts and Foundations

**15% Local businesses**

Sponsorship Advertising

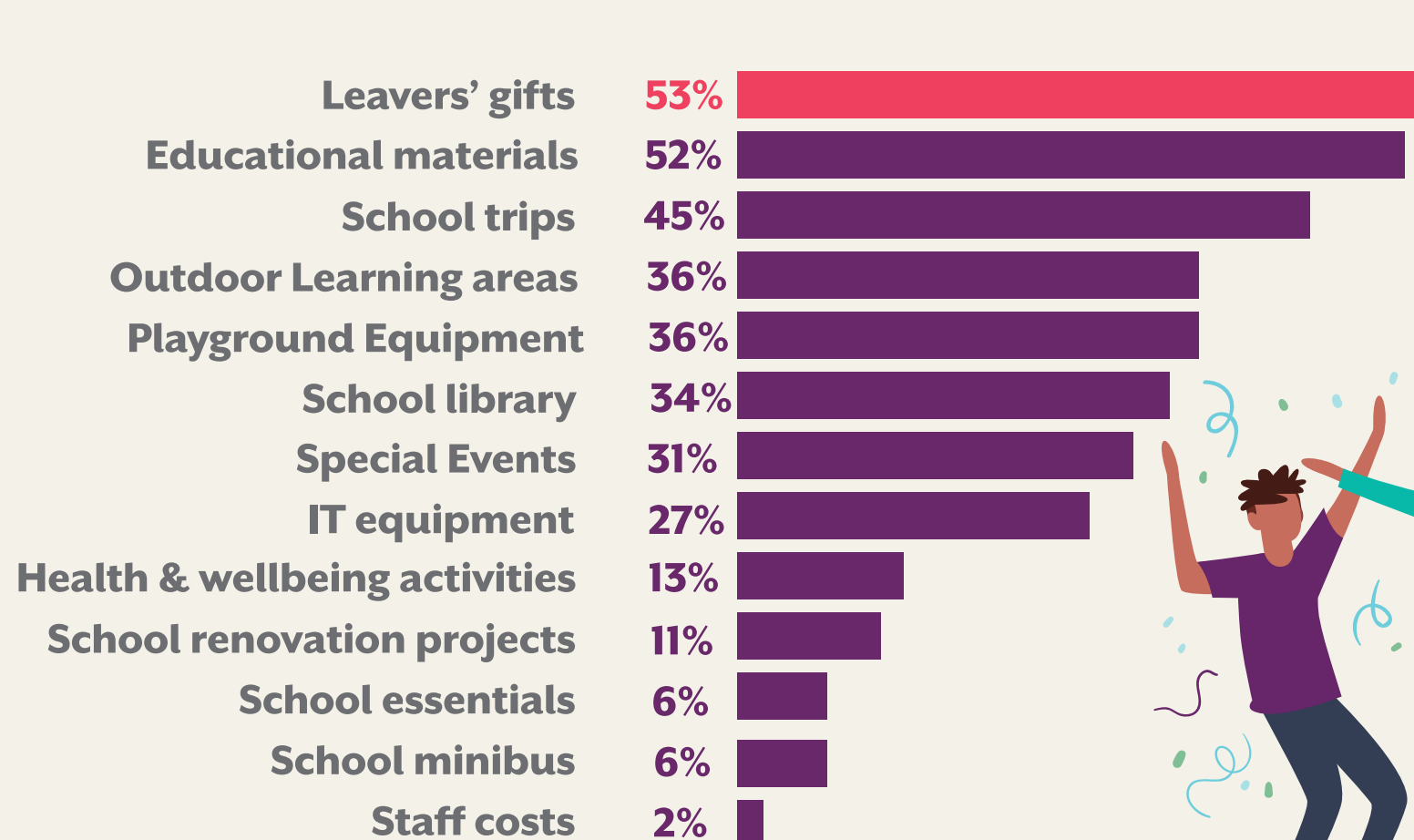
**6% Corporates**

Match-funding Payroll giving

**6% Other**

## SPENDING

In 2021/22 PTAs spent their funds on...



## PTA COMMITTEE

Main role of PTA

Secondary role of PTA

**69%**

To raise funds or other resources for their school

**56%**

to hold events and other activities to build the school community

**47%**

of PTA committees include both men and women

**45%**

of all committees don't include a staff member

**93%**

of our survey respondents were either Chair, Treasurer or Secretary of the PTA

**84%**

of respondents have other employment - **38%** work full-time and **46%** part-time

Our PTA members have, on average,

**7.4**

volunteers on their committee

## RELATIONSHIP BETWEEN PTA AND SCHOOL

**92%**

OF PTAs SAY RELATIONSHIP BETWEEN SCHOOL AND PTA WORKS WELL/VERY WELL

- Annual Return survey sent to all members in November 2022
- Survey completed online between November 2022 – March 2023
- All data estimated based on 306 responses (although not all respondents answered every question)
- PTA Membership for the basis of the analysis is quoted at 12,700 (Nov 22)