

Parentkind

The results are in! From your responses to our Annual Return 2018, you can see the amazing difference you make. Through volunteering your time and skills, your influence is felt in all aspects of school life. Take pride in your achievements and share these findings with all of your PTA members, other parents and the wider school community

PARENTKIND MEMBERS:

13,530 (Sept 2018)

small charities working really hard to improve the educational outcomes of our children



FUNDRAISING

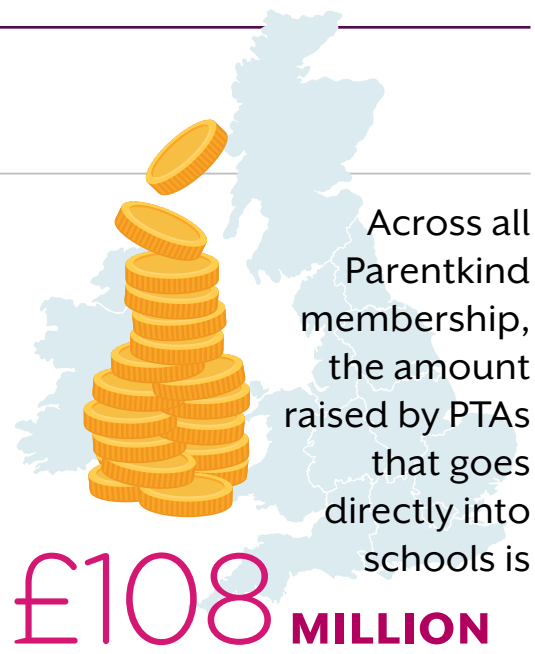
Each year, you raise an average of



26%

OF YOU RAISE MORE THAN

£10,000



£108 MILLION

VOLUNTEERING – HOURS & MONEY

You told us that individual committees contribute an average



equivalent to **£2,114** per committee a year based on a minimum hourly wage of £7.83.

Across all members, this adds up to an amazing **3.65 million VOLUNTEER HOURS** worth over **£28.5 million** a year for schools

YOUR COMMITTEE – FACTS

48%

of PTA committees include both men and women



55%

have 7 or more members on the committee (only 2% of PTAs have under 3 committee members)

31%

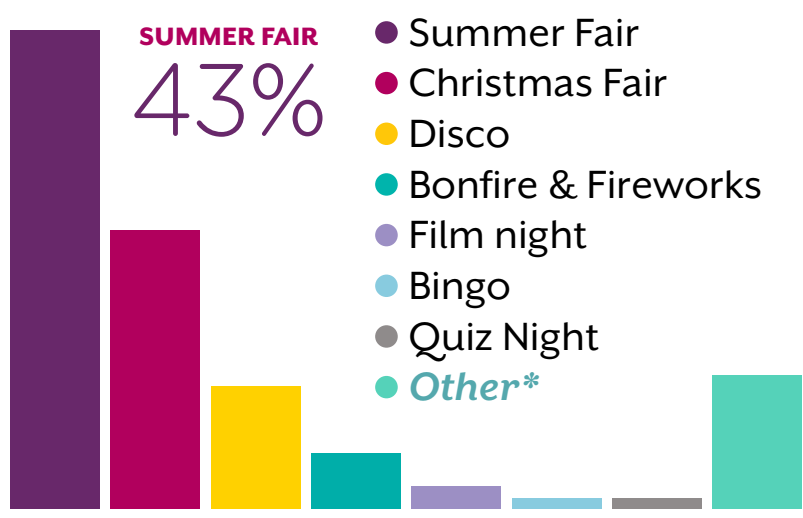
of all committees don't include a staff member

89%

of our survey respondents were either Chair, Treasurer or Secretary of the PTA

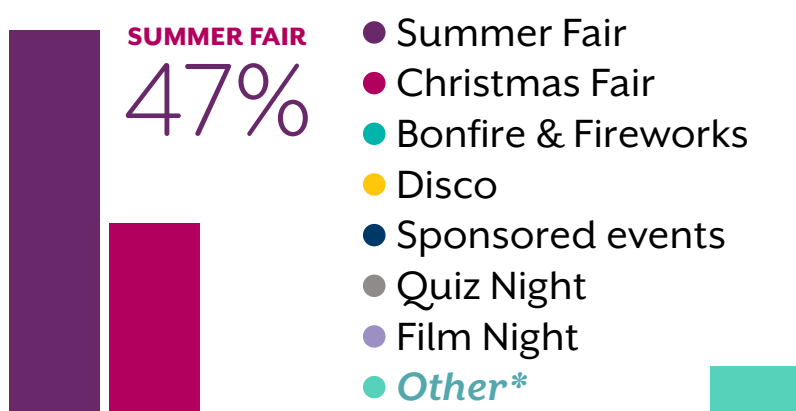
EVENTS – MOST POPULAR & SUCCESSFUL

Most popular



*Other responses included sponsored events, Easter events, Christmas events other than fairs

Most financially successful



*Other responses included bingo, raffle, colour run and BBQ

HOW THE FUNDS HAVE BEEN SPENT

Most common items bought include **EDUCATIONAL MATERIALS** (including books, classroom/sports equipment (83%), **PLAYGROUND EQUIPMENT** (60%), **SCHOOL TRIPS** (54%), **SCHOOL RENOVATION PROJECTS** (31%) and **SCHOOL COSTS** (eg staff training or salaries, (4%)



PRINCIPAL ROLES OF PTAs

You told us the two main roles of PTAs are



RELATIONSHIP BETWEEN PTA & SCHOOL



94%

OF YOU SAY RELATIONSHIPS BETWEEN SCHOOL AND PTA WORKS WELL/VERY WELL

SOCIAL MEDIA



42%

OF YOU USE OUR FACEBOOK PAGES



4%

OF YOU USE OUR TWITTER PAGES

PARENTKIND MEMBERSHIP



YOU VALUE THE **INSURANCE PACKAGE** INCLUDED AS PART OF YOUR MEMBERSHIP THE MOST

YOU HAVE BEEN INTERESTED MOST IN OFFERS FROM **EASYFUNDRAISING**

33%

AND OUR **PRIMARY WELCOME PACK**

31%

- Annual Return survey sent to all members in September 2018
- Survey completed online between 25th Sept 2018 – 29th Jan 2019
- Analysis based on 1053 responses
- Parentkind membership for the basis of the analysis is quoted at 13,530 [Sept 2018]
- All percentages rounded to nearest whole number.